

Day 1 – Thursday September 7th (1/2)

08:00:00	to	09:00	Registration		
09:00:00	to	09:55	Welcome and Keynote Speech		
10:00	to	11:00	Parallel 1.1	Parallel 1.2	Parallel 1.3
			Austerity social deprivation and placemaking practices	Edible Placemaking	BIDs - International perspectives
			1.1.1 Helen Woodruffe-Burton, Jan Fitzsimmons. A case study investigation within Skelmersdale, a town labelled as socially deprived	1.2.1 Tracey Jefferies (TBC) Healthy Profit – Behavioural Science & Consumer Health	1.3.1 Nicole Srock and Ares Kalandides BIDs in Germany, Structures and Challenges
			1.1.2 George Chatzinakos Urban experiments in times of crisis: The case of Svoulou's Neighbourhood Initiative in Thessalonki/Greece	1.2.2 Lilian Barton Developing an incredible sustainable local food economy for the future	1.3.2 Peter Williams (TBC) Driving Inclusive Placemaking in Albania: AADF and the BID movement
			1.1.3 Dr Gabriella Spinelli An altruistic approach at the time of austerity: The acse of give and take care as a community-led model to contribute to the solution of the older adult social care crisis	1.2.3 Caroline Kemp Inclusive practices of solidarity in an era of (suburban) austerity	1.3.3 Mike Mounfield Inclusive Placemaking for Colmore BID: An incremental approach to co-producing civic space
11:05:00	to	11:25	Break		
11:30:00	to	12:30	Parallel 2.1	Parallel 2.2	Parallel 2.3
			Placemaking and governance	Placemaking case-studies	BIDs - Improving civic spaces
			2.1.1 Craig Grocke, Dr Clayton Hawkins, Prof. Robyn Eversole Exploring a theoretical framework for examining the influence of place attachment on community leaders in the Barossa region of South Australia	2.2.1 Jean Ball We do things differently here: A case study of placemaking in Buxton	2.3.1 Nela Milic (TBC) Our house in the middle of the street: A community arts project in Southwark
			2.1.2 Nikki Griffith The evolution of placemaking in the Northern beaches of Sydney, Australia	2.2.2 Roos Gerritsma How to create an inclusive and sustainable place for all in the North of Amsterdam	2.3.2 Susannah Wilks Walking in Central London: Challenges and Opportunities
			2.1.3 Jill Dickinson Challenges facing urban green space: Is statute the answer?	2.2.3 Iris Perouliou Sergaki A "Learn by doing" practice from the Municipality of Agios Nikolaos in Crete, Greece	2.3.3 Fernando Rey Castillo-Villar, Steve Millington, Nikos Ntounis, Cathy Parker, Simon Quin Remaking places through a framework for action: Repositioning, reinventing , rebranding and restructuring
12:35:00	to	12:55	Best practitoner paper		
12:55:00	to	13:55	Lunch		
14:00:00	to	14:25	Keynote - Phil Prentice		

Day 1 continued. (2/2)

14:30:00	to	15:30	Parallel 3.1	Parallel 3.2	Parallel 3.3
			Placemaking design and infrastructure (1)	Arts/Anchors - Placemaking, arts and culture/music	BIDs - Business networks
			3.1.1 Ceri Evans (TBC) New daylight and sunlight guidance for communities to thrive in urban environments	3.2.1 Jan Brown Creative placemaking using music: Supporting the development of a community-led approach to music policy in the city of Liverpool, UK	3.3.1 Keith Jackson & Jacqueline Jackson Carlisle food, family and place: it's complicated - Inclusive placemaking considering business as actors in local communities
			3.1.2 Matthew Diemer, Graham Currie, Chris De Gruyter, Ian Hopkins A streetcar that's desired: Magnifying place in light rail contexts	3.2.2 Justyna Anders, Marta Herezniak Community-bonding and placemaking function of music in the strategies of creative cities	3.3.2 Morven McEachern, Gary Warnaby Exploring community in the context of independent co-operative food retailers
			3.1.3 Salman Yousaf (TBC) From Darth Vader to Joey Tribbiani: A personality change for Pakistan and Iran in virtual space?	3.3.3 Cara Courage Creative placemaking: A typology of placemaking through the prism of arts practices and processes	3.3.3 Matt Taylor Improving the customer experience in BIDs and retail areas: Storecheckers
15:35:00	to	15:55	Break		
16:00:00	to	17:00	Parallel 4.1	Parallel 4.2	Parallel 4.3
			Placemaking design and infrastructure (2)	Placemaking and tourism	BIDs - Residents and housing
			4.1.1 Martijn van Dijck (TBC) From space to place: The revitalisation of BEST	4.2.1 Heather Skinner Inclusive placemaking in Mediterranean coastal tourism destinations	4.3.1 Giles Semper (TBC) When BIDs do housing and housing do BIDs
			4.1.2 Anna Siprikova (TBC) Creativity and placemaking, as a tool of engagement and transforming place identity - Placemaking in Woodruff Park	4.2.2 Mark Norman Leveraging event tourism to achieve competitive advantage in small post-industrial UK cities	4.3.2 Gianluca Rizzo (TBC) Breaking down barriers to resident engagement and involvement: Brixton BID
			4.1.3 Ayanda Roji-Adalima, Nicolette Pingo Public spaces at the core of inclusive post-apartheid cities	4.2.3 Lisa O'Malley, Maria Lichrou, Maurice Patterson (TBC) Tourism, place and the market: Exploring authenticity as value creation	4.3.3
				4.2.4 Aggelos Panayiotopoulos, Maurice Patterson, Peter Burns (TBC) Tourism, place and power: Local experiences of tourism development	
18:30	to	23:00	Conference Dinner		

Day 2 – Friday September 8th (1/3)

08:30	to	09:30	Registration		
09:30	to	09:55	Best student paper		
10:00	to	11:00	Parallel 5.1	Parallel 5.2	Parallel 5.3
			Arts/Anchors - Placemaking and museums	Marketing - Critical perspectives (1)	Placemaking processes and strategies (1)
			5.1.1 Erin Beeston, Sally MacDonald (TBC) A museum for Manchester, or a museum of Manchester	5.2.1 James Vandeventer Placemaking from a critical management studies perspective: Alternative forms of organising space and place	5.3.1 Tore Omholt Strategies for inclusive placemaking
			5.1.2 Ares Kalandides, Gary Warnaby Museums and the new public realm: The case of the Municipal Art Gallery in Athens, Greece	5.2.2 Nick Jones How marketing can help shape a place	5.3.2 Elizaveta Artamonova (TBC) Stakeholder detection into peripheral cities development programme
			5.1.3 Fabiana Gondin Mariutti, Antonio Joaquin Araujo Azevedo The role of football museums vis-à-vis city development and country reputation	5.2.3 Adam Marshall The unsustainability of place marketing scholarship: a critical literature review	5.3.3 Ivan Troshin, Kirill Rozhkov Strategic vision as a direction for place development, a case of Russian Municipalities
				5.2.4 Sharmishtha Agarwal (TBC) Gender and Placemaking	5.3.4 Magdalena Rembeza Facts and myths of creative placemaking in Poland
11:05	to	11:25	Break		

Day 2 continued. (2/3)

11:30	to	12:30	Parallel 6.1	Parallel 6.2	Parallel 6.3
			Arts/Anchors - Placemaking and festivals	Marketing - Practices making places	Placemaking processes and strategies (2)
			6.1.1 Daisy Johnson (TBC) The role of festivals in placemaking: Creating future cultural hotspots that residents are proud to call home	6.2.1 Chris Sands, Craig Grocke Extraordinary everyday Barossa - Place marketing and promotion for rural communities	6.3.1 Jenny Kanellopoulou Network communitarianism as a tool for stakeholder engagement in places: The case of Rog Factory
			6.1.2 Gail Skelly (TBC) Light festivals and inclusive placemaking in Northern England: The Ordsall Lantern Procession	6.2.2 Patrick Bristoe (TBC) The Chipping Norton experience	6.3.2 Nurulhusna Qamaruz Zaman (TBC) Finding a common ground for meaningful placemaking in a multicultural, post-colonial context
			6.1.3 Tim Edensor (TBC) Light art and festivals: Invigorating and defamiliarising place	6.2.3 Ivett Sziva, Judit Simon (TBC) Complex repositioning of a themed street in Budapest serving the wellbeing of locals and tourists	6.3.3 Wessel Strydom, K. Puren and J.E. Drewes Exploring theoretical trends in placemaking: Towards new perspectives
					6.3.4 Alan Hehir (TBC) Exploring the impact of evolutionary change in the pursuit of commercial vitality and viability
					6.3.5 Irina Kuzheleva-Sagan, Snezhana Nosova, Ludmila Borilo Placemaking and the third role of a University: Case study of the first university in Siberia (Tomsk State University)
12:35	to	13:40	Lunch		
13:45	to	14:10	Best Academic Paper		

Day 2 continued. (3/3)

14:15 to	15:35	Parallel 7.1	Parallel 7.2	Parallel 7.3
		Arts/Anchors - Placemaking and museums/events	Marketing - Critical perspectives (2)	Placemaking digital and data
		7.1.1 Abigail Gilmore Letting the outside in: everyday strategies for building the commons and community engagement in parks and museums	7.2.1 Oladapo Fredrick Ogunoye, Morven McEachern, Kevin Kane Exploring place branding in social enterprise places: The city of Salford experience	7.3.1 Cathy Parker, Steve Millington, Christine Mumford Placemaking patterns, rhythms and flows: understanding how people use places
		7.1.2 Irene Duckett MONA – The wild child	7.2.2 Chris Fair The role and relationship between place branding and the prosperity of a city	7.3.2 Pieter Breek The role of Facebook in relation to the development of diverse place narratives
		7.1.3 Elaine Rust The role and value of small-scale cultural events in market towns	7.2.3 Laura Reynolds, Nicole Koenig-Lewis, Heike Doering Questioning the rhetoric of inclusivity in the co-creation of city brands through Bourdieu's field-capital lens	7.3.3 Polly Barnfield (TBC) The role of digital and social media in placemaking
		7.1.4 Bastian Lange, Ares Kalandides Practices of placemaking in Berlin's emerging fashion industries: creative fields, and the structuring role of social events.	7.2.4 Dr Costas Theodoridis and Dr Javier Lloveras Supporting local shopping provisioning through the creation of a sense of place: The role of networks and networking	7.3.4 Bex Lewis Inclusive placemaking: Placing the Christian Church in a digital age
15:35 to	15:50	Break		
15:50 to	16:20	Conference closing session		